

How to Pitch to Crane Philip Capital

Crane Philip Capital backs bold founders building scalable ventures across Africa, the Caribbean, and the diaspora. We connect startups with capital, strategic partners, and global markets.

- **Who We Invest In:** Early & growth-stage startups with global potential
- **Sectors:** Fintech, Healthtech, Agritech, Infrastructure, Climate & Diaspora Tech
- **What We Look For:** Strong teams, big markets, defensible edge, measurable impact
- **How We Work:** Active investors providing capital + network + strategy
- **Pitch Submission:** Send deck + 1-pager to capital@cranephilip.com

We don't just invest capital - we build lasting partnerships with founders shaping the future.

Detailed Pitch Guidelines

1. Who We Invest In

We back early and growth-stage startups solving critical problems across Africa, the Caribbean, and diaspora-linked markets. We seek ventures with scalable business models and global potential.

2. What We Look For

- Strong team with vision, grit, and track record
- Big market with scalable opportunity (TAM)
- Competitive edge and defensibility
- Impact through sustainability, diaspora connection, or job creation

3. What to Include in Your Pitch Deck

- Problem statement & why it matters
- Your solution & traction to date
- Market size & growth potential
- Business model & revenue strategy
- Team bios & key advisors
- Financials (3–5 year projections)
- Ask: how much you're raising & intended use

4. How We Work With Founders

We are active investors. Beyond capital, we provide access to our global network of investors, governments, and strategic partners. We focus on transparency, alignment, and long-term growth.

5. Submission Process

Submit your pitch deck and one-page summary to capital@cranephilip.com. If selected, you will be invited for a call and subsequent due diligence.

At Crane Philip Capital, we back founders who are **bold, visionary, and committed to shaping the future**. If this is you, let's build together.